SYNESGY
ESG digital platform

REPORTING STANDARDS

5 MACRO SECTIONS

*The methodology complies with generally accepted international sustainability standards, such as **the Global Reporting Initiative (GRI)** and **the Sustainable Development Goals (SDGs)***

BUSINESS

- Company's sustainable development strategy
- ESG risk management
- The importance of research and development
- Digitization services
- Product/service labeling and policy

7

ENVIRONMENT

- Water, energy and waste
- Environmental certification

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SOCIAL

- Personnel Management
- Certification and legislation
- Relations with stakeholders
- Territorial relations

20

CORPORATE GOVERNANCE

- BoD structure and composition
- Certification and legislation

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INDUSTRY

The platform provides 35 macro-industry questionnaires to ensure that a company can answer questions related to its specific industry

25-35

FOR WHOM?

HEAD OF VALUE CHAIN

Value chain management and analysis

- Collecting ESG data (directly) from the entire value chain
- ESG data management and monitoring - a web-based solution based on ESG "standards„
- Assess the sustainability of your organization and value chain
- Score ESG of suppliers and customers

PARTNER (SME & CORPO)

Self-assessment and certification

- Simplified reporting to determine the level of sustainability (ESG score)
- Synesgy certified for promotional purposes
- Corrective action plan
- Progress tracking
- Share ESG rating with partners

HOW IT WORKS – ESG SELF-ASSESSMENT IN TWO EASY STEPS

1. Register at www.synesgy.com
2. Complete the ESG Assessment Survey

It will automatically calculate the ESG Score
It will suggest corrective actions

It will issue a certificate
It will generate a report in PDF

- Download the certificate and share it with your partners
- Check where you are on the road to ESG and plan corrective actions for the coming year
- Download the report along with the ESG assessment and present it when applying for funding
- Post the certificate on your website and social media

HOW IT WORKS

A User enters the ESG survey via web interface.

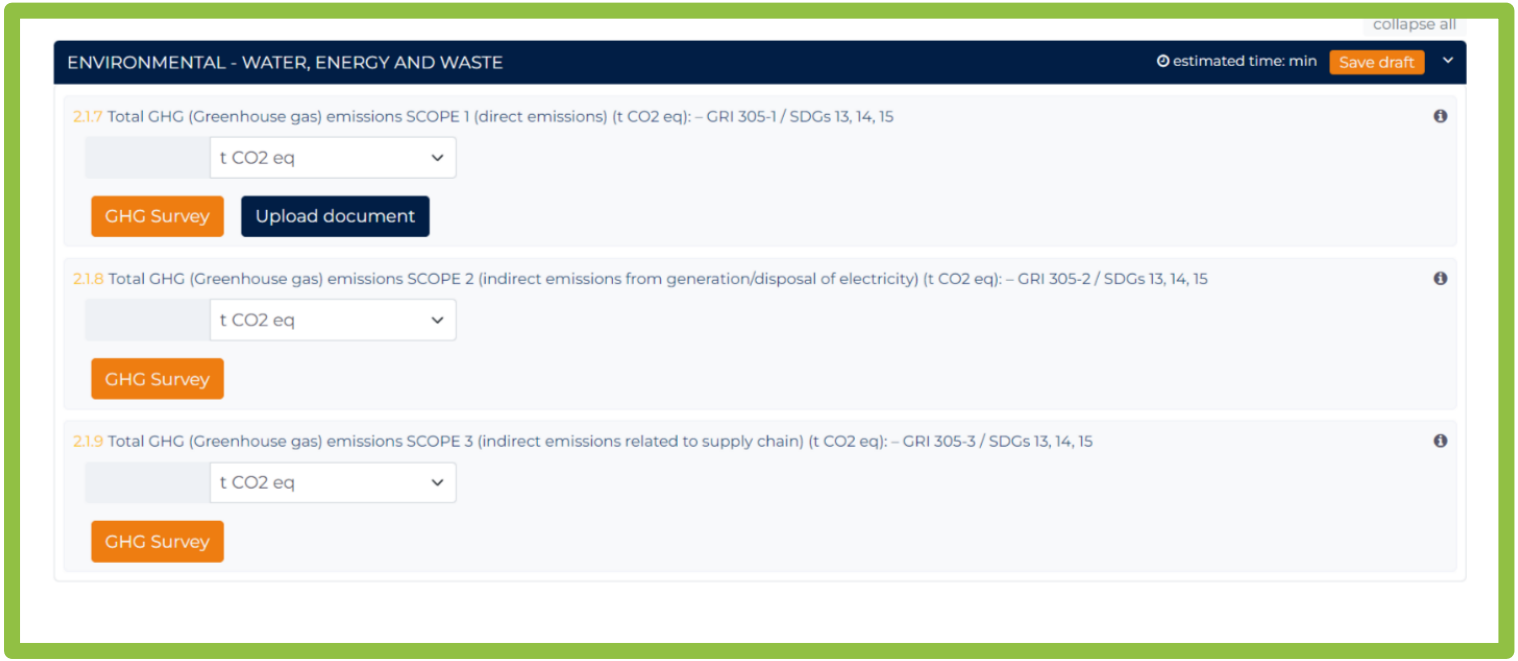
HOW IT WORKS

User can selects questions referring to GHG reporting in the Environmental section of the survey.

Scope 1

Scope 2

Scope 3

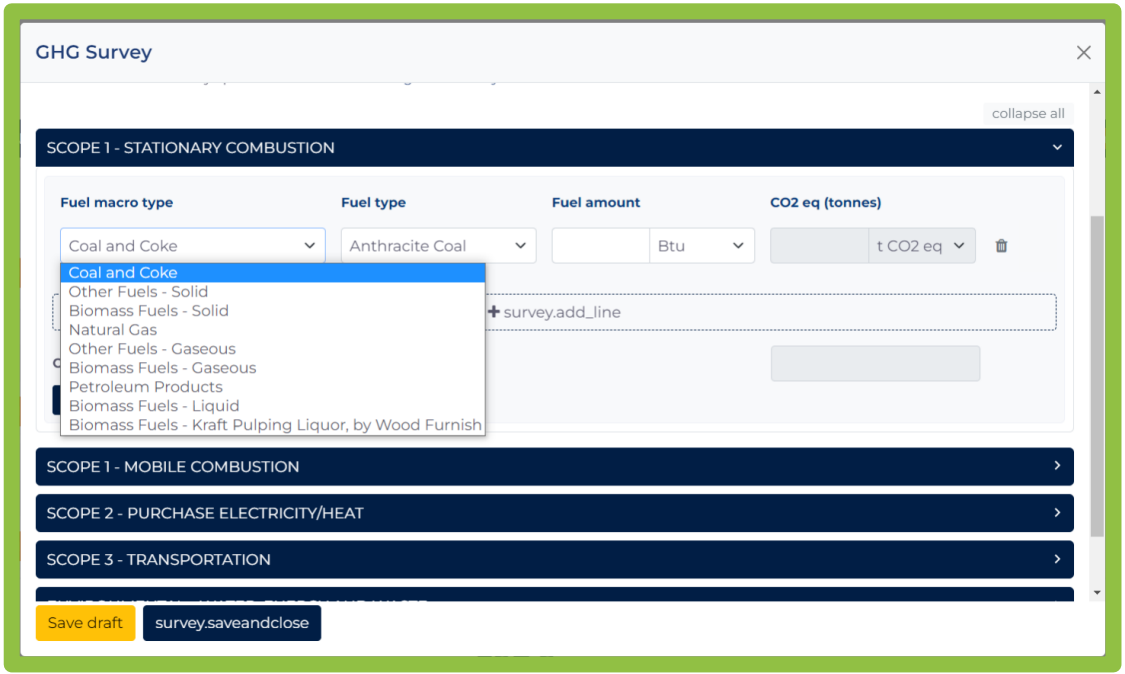


HOW IT WORKS

Synesgy
The sustainability network.

Scope 1

Using drop down list user selects fuel macro type and then fuel type that corresponds to its activity and enters fuel usage, the CO2 eq is calculated automatically.



There are 2 sections to calculate the GHG Scope 1:

- Stationary combustion
- Mobile combustion

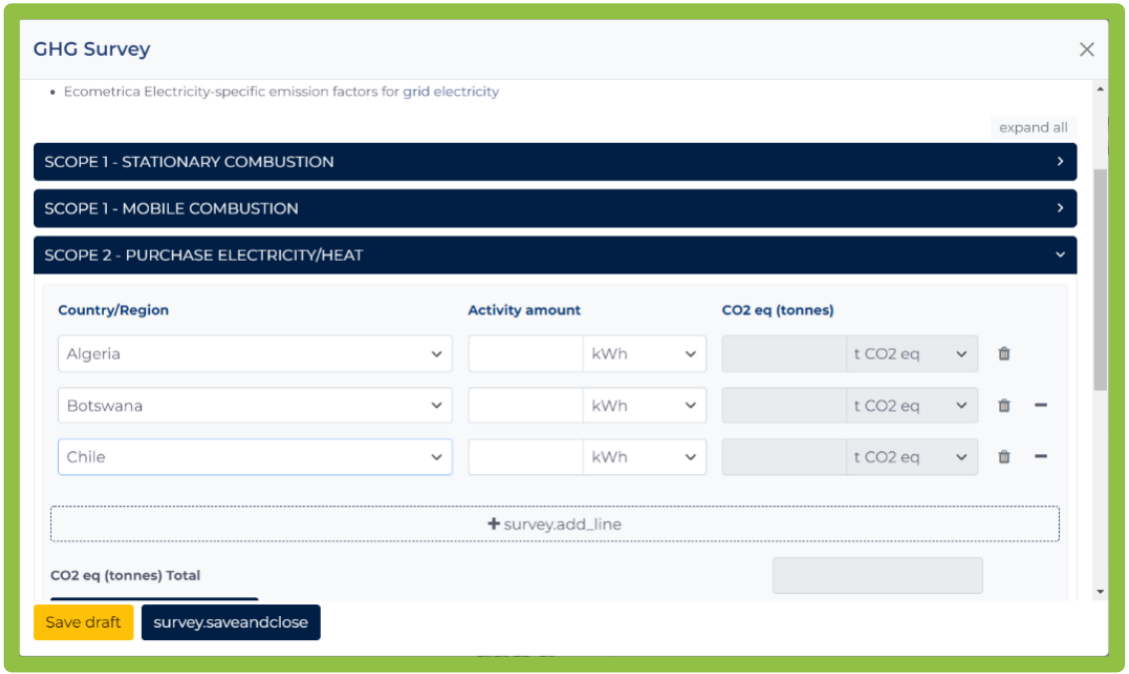
CRIF
Together to the next level

HOW IT WORKS

Similarly to the previous step, users selects country where it bought electricity and/or heating and fills in used amount in order to CO2 usage was calculated.

By adding a new line additional country will be added to the list.

Scope 2



HOW IT WORKS

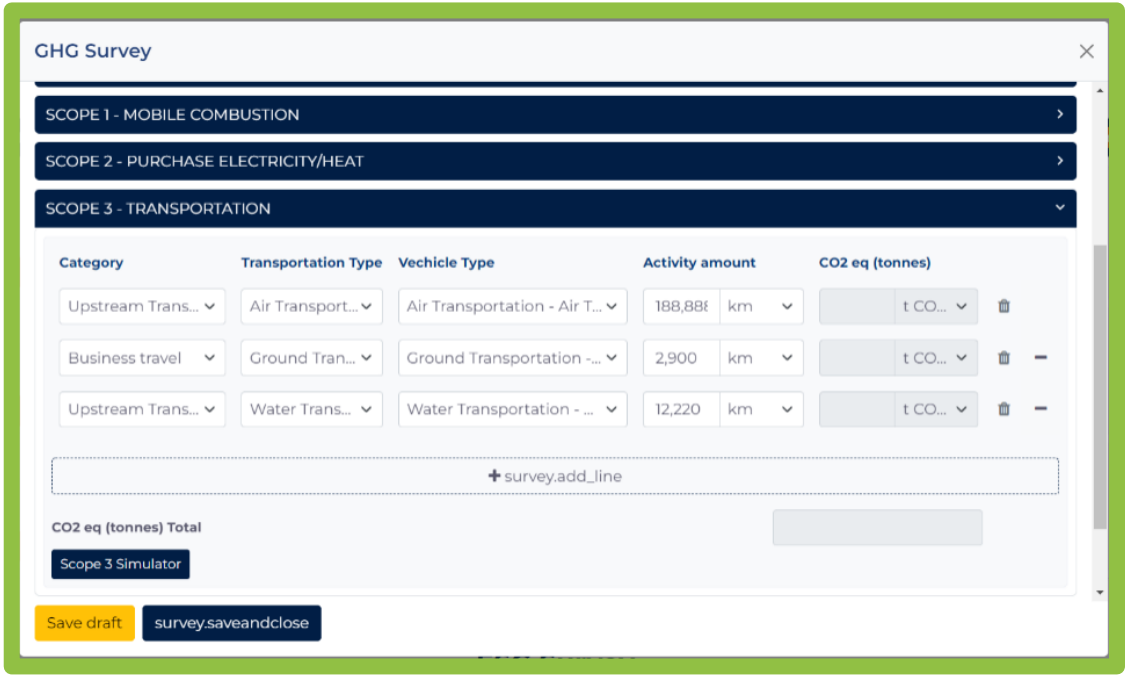
Synesgy
The sustainability network.

Scope 3

Calculation of the supply chain GHG emission is divided in two categories:

- Upstream transportation and distribution
- Business travel

After the first selection the first filter, the user needs to select a more precise categories referring to the transportation type and vehicle type.



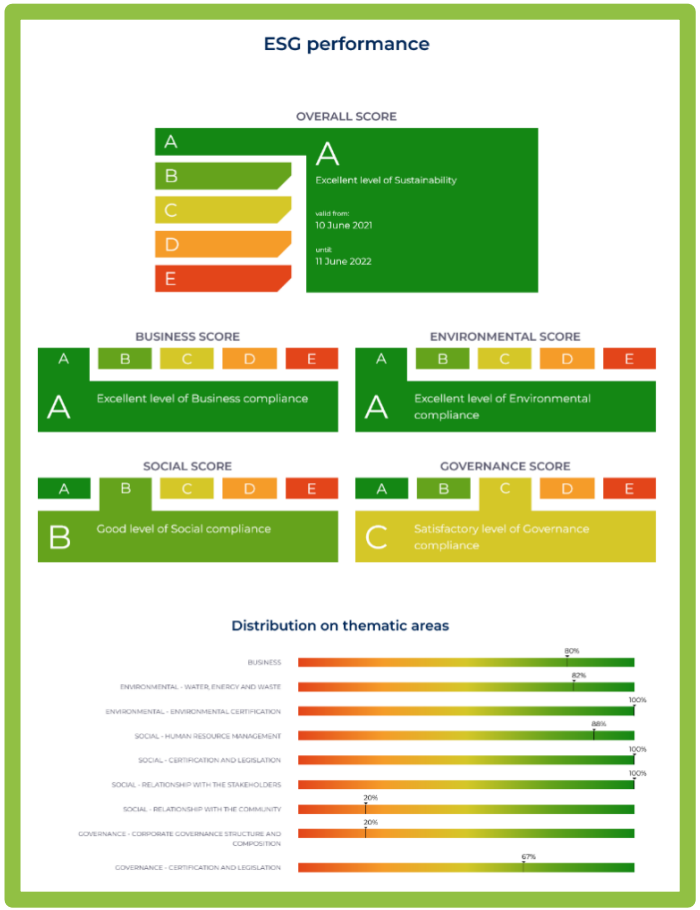
CRIF
Together to the next level

SUMMARY

The final result of GHG emission is reported with its distribution per each scope.

The results are the input to the Synesgy survey.

SCORE AND CERTIFICATE



ESG SCORE

Using the Synesgy platform, the Client can evaluate his ESG score according to five macro-areas (business, environment, society, governance and industry) obtaining an overall **ESG Score**.

RECOMMENDATIONS

Based on the obtained ESG Score, the Synesgy platform develops an Action Plan for the Client with an analysis of **areas for improvement and a recommendation of actions to be taken**.

CERTIFICATE

The customer can download Synesgy's certificate, which can be added to the company's website and made available to stakeholders.
The Synesgy certificate has a validity period of 12 months.

VALUE CHAIN ANALYSIS

ESG SCORE

Distribution of the ESG score of the entire portfolio of clients and partners.

PORTFOLIO MANAGEMENT

Inviting new partners, tracking their progress over time.

ESG DATA

View the details of the report and assessment of each company in the value chain, the ability to download full data.

SYNESGY SUPPORTS SMEs IN THE EU

The European Commission has selected **CRIF** as a partner in the **"TranspArEEns"** project, which aims to support **SMEs** in:

- understanding and enhancing their potential for sustainable development;
- ensuring better results in the market;
- evolving in a more sustainable direction.

Coordinated by the Ca' Foscari University of Venice, the project is of strategic importance and is now entering the phase of **collecting data exclusively from CRIF through the Synesgy global platform to transparently assess the performance** of small and medium-sized enterprises in terms of energy efficiency and environmental, social and related factors corporate governance.

ABOUT US

Synesgy is a global digital platform enables companies to collect and manage sustainability information through an ESG self-assessment, complete with evaluation, benchmarks, and guidance on the development plan to be undertaken.

More about Synesgy **https://www.synesgy.com/**

CRIF is a global company specializing in credit bureau and business information, outsourcing and processing services, and credit solutions.

We are a member of: United Nations Global Compact, GRI, ASVIS Alleanza Italiana per lo Sviluppo Sostenibile

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THANK YOU!